

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 12.56
CHANGES ** WFTV-TV ****

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

ICE)

1000

DATE OCT11/12 12.56

STA:

RPOF-BROOKS, BRODEUR, HARRE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 530 | | | | | | | | | | | | |
| 22 | S | | 730P-800P | 30 | | \$3,000.00 | 10/11 | 10/11 | 0 | | THU | 0 |
| PROGRAM : WHEEL | | | | | | | | | | | | |
| 40 | A | | 700A-900A | 30 | | \$2,000.00 | 10/11 | 10/12 | 1 | | TH-F | 1 |

PROGRAM : GMA
ORD COM1: WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-22 FOR 1 SPOT/WK

REP HEADLINE# 6362957 TRF# 335697 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 12.56
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 41 | A | | 1130P-1205A | 30 | | \$1,000.00 | 10/13 | 10/13 | 1 | | SAT | 1 |
|----|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|

PROGRAM : NEWS
ORD COM1 : WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
PART OF A MAKEGOOD MADE UP OF LINES 40-41
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#22 MISSED: THU/730P-800P OCT11 30S \$3,000.00 (OCT11/12)
OFFER: TH-F/700A-900A OCT11 30S \$2,000.00 PLS ADVISE.
& SAT/1130P-1205A OCT13 30S \$1,000.00
CMT: WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
OCT/12 152400.00 CONTRACT TOTAL 152400.00
TOTAL SPOTS 79

MARKET TOTALS \$249,836 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6362957 TRF# 335697 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT11/12 12.55
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/ROOF 3 PACK//R/STR/FL REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL
919 PRINCE STREET SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6362957 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
PRDCT ROOF-BROOKS, BRODEUR, EST#530 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT28/12 WK-3 DATE OCT11/12 12.55
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM *****
ROOF-BROOKS, BRODEUR, HARRE

STATION MAKEGOOD OFFERS: MISSED: THU/730P-800P OCT11 30S \$3,000.00 (OCT11/12)
M1 UNRESL BUY#22 OFFER: TH-F/700A-900A OCT11 30S \$2,000.00 PLS ADVISE.
& SAT/1130P-1205A OCT13 30S \$1,000.00
CMT: WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE

CONTRACT TOTAL 152400.00
TOTAL SPOTS 78